Value creation

A buyer abroad buys the company behind the holding.

The Blueprint builds a holding to the standard that international buyers apply, so that they can examine it and price it. What a buyer then offers depends on the company. Saint Clair works on the company itself, beside its founders, with the methods that private equity firms apply in the companies they own.

The Korea discount

0.99

the price-to-book ratio of Korea's main stock index (KOSPI), averaged over ten years, against 1.61 for emerging markets and 2.65 for advanced economies.

Listed Korean companies have long been priced below their peers abroad. Studies trace the gap to governance, the treatment of minority shareholders and the use of capital. A buyer abroad brings the same questions to an unlisted Korean company. Saint Clair works on the causes that sit inside the company.

> Source: ASEAN+3 Macroeconomic Research Office (AMRO), 2026, on Bloomberg data.

What Saint Clair does

1 A second market

The company enters a second market: Europe first for a Korean company, or Southeast Asia where that region suits its business better.

2 Partners and customers abroad

Saint Clair introduces the company to customers, distributors and strategic partners in that market.

3 Management for the next stage

The company gains the key hires, the independent directors and the reporting that a larger owner expects.

4 Investment for growth

The company raises its next round, or bridge financing, on terms that international investors accept.

5 Technology the company owns

The company owns what it sells, and its patents and trademarks cover its export markets.

6 Results stated to the standard

The company's results are stated to the international standard, with the evidence behind each one.

Before and after

	The company today	After value creation
Market	The company sells at home and has not yet entered another market.	The company sells in a second market and has signed its first contracts there.
Management	The company is run for its founders and its Korean investors.	A board with an independent director oversees the company, and its management is built for the next stage.
Buyers	Only the company's own investors know it well.	Strategic partners and buyers abroad know the company and follow its results.

Specialists

Saint Clair works with specialists in human resources, leadership search, regulatory compliance and Korean law, among others. Each of them works to international standards and is experienced in cross-border work.

How it starts

Sometimes The Blueprint shows that a company must grow before a buyer abroad will buy the holding. Saint Clair then proposes the work to the company and its founders, with the fund's support. A founder can also come to Saint Clair directly.

What you pay

The scope and the payment are agreed before the work starts. Saint Clair is paid a fee, or in equity that it earns as the company reaches agreed milestones.

First step

Write to us about a holding, or about a company that needs to grow beyond its home country.

contact@saintclair.sg

Saint Clair does not provide investment advice to the public. This document is for general informational purposes only and does not constitute a solicitation or offer. Cross-border investment since 2016.